



## 2020 Merchant Association Overview

### BENEFITS

- Monthly Merchant Meetings
- Monthly Newsletter
  - 5,000 Person Distribution, 15% Open Rate, 4.3% Click-Thru Rate
- Downtown Website Featured Listing
- People Profiles on Downtown Website
- Social Media Promotion & Features
  - 19K+ FB Followers
  - 10K+ IG Followers
- Other Events & Marketing Opportunities
- Business Anniversary Parties for 1<sup>st</sup>, 5<sup>th</sup> and 10<sup>th</sup> year
- Biweekly Updates on Downtown Road Closures
- Quarterly Networking Mixers
- Speakers at Monthly Meetings
- Event Calendar
- Google Business Setup
- Preferred Vendor of the DMD
- Opportunity to participate in Shop Small Saturday
- Opportunity to participate in Downtown Living Tour
- Show Us Your Badge Program
- Payment Plans Available

### MEMBERSHIP RATES

#### **Base Membership**

<u># of Employees</u>	<u>Annual Fee</u>
1-10	\$200
11-25	\$300
25+	\$500

#### **Restaurant/Bar Membership**      \$300

- Opportunity to participate in Dine Downtown
- Opportunity to participate in Pirate Pub Crawl
- Exclusive opportunity to host DMD events

### PACKAGE ENHANCEMENTS

- **ArtWalk Host**      \$300/year  
*Venue must provide their own ArtWalk programming*
  - Includes Use of ArtWalk Branding,
  - A-Frame Signage,
  - Inclusion on Rack Card,
  - Co-op Advertising
- **Weekend Off Duty**      \$175/ Month  
**Police Patrol**
  - \$21 Each Friday & Saturday Night
  - Direct Access to Off Duty Officers 10:30 PM to 2:30 AM
  - DMD Pays 50% Program Cost

To submit application or for any questions, email [jordan@cctexasdmd.com](mailto:jordan@cctexasdmd.com).

# 2020 Merchant Association Application

Name of Business: \_\_\_\_\_

Business Address: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Business Website: \_\_\_\_\_

Business Facebook: \_\_\_\_\_ Business Twitter: \_\_\_\_\_

Business Instagram: \_\_\_\_\_

Business Hours: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Position: \_\_\_\_\_

## About the Business

Are you a restaurant/bar:     Yes         No

Date of Business Opening (Month/Year): \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Description of Business/Services Provided:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is the business property owned or leased? \_\_\_\_\_

Any additional comments:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Select an Add-On:             ArtWalk Host Package - \$300/year  
                                       Weekend Beat Patrol - \$175/month

Select your payment plan below. Payment is not due with application. Invoices will be sent in March:

- Bi Annual (Due March 31<sup>st</sup> & September 15th )  
 Annual (Due by March 31<sup>st</sup> )

Would you like to sign up for automatic renewal?     Yes         No

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

To submit application or for any questions, email [jordan@cctexasdmd.com](mailto:jordan@cctexasdmd.com).