



2019 Merchant Association Overview

BENEFITS

- Monthly Merchant Meetings
- Monthly Newsletter
 - 5,000 Person Distribution, 15% Open Rate, 4.3% Click-Thru Rate
- Downtown Website Featured Listing
- People Profiles on Downtown Website
- Social Media Promotion & Features
 - 17K+ FB Followers
 - 4K+ IG Followers
- Other Events & Marketing Opportunities
- Business Anniversary Parties for 1st, 5th and 10th year
- Biweekly Updates on Downtown Road Closures
- Quarterly Networking Mixers
- Speakers at Monthly Meetings
- Event Calendar
- Google Business Setup
- Front Line Training/Job Placement with Workforce Solutions
- Preferred Vendor of the DMD
- Opportunity to participate in Shop Small Saturday
- Payment Plans Available

MEMBERSHIP RATES

Base Membership

<u># of Employees</u>	<u>Annual Fee</u>
1-10	\$200
11-25	\$300
25+	\$500

Restaurant/Bar Membership \$300

- Opportunity to participate in Dine Downtown
- Opportunity to participate in Pirate Pub Crawl
- Exclusive opportunity to host DMD events
- Show Us Your Badge Program

PACKAGE ENHANCEMENTS

- **ArtWalk Host** \$150/6-months
Venue must provide their own ArtWalk programming
 - Includes Use of ArtWalk Branding,
 - A-Frame Signage,
 - Inclusion on Rack Card,
 - Shuttle Stop,
 - Co-op Advertising
- **Weekend Off Duty** \$175/ Month
Police Patrol
 - \$21 Each Friday & Saturday Night
 - Direct Access to Off Duty Officers 10:30 PM to 2:30 AM
 - DMD Pays 50% Program Cost

To submit application or for any questions, email jordan@cctexasdmd.com.

2019 Merchant Association Application

Name of Business: _____

Business Address: _____ Business Phone: _____

Business Website: _____

Business Facebook: _____ Business Twitter: _____

Business Instagram: _____

Business Hours: _____

Primary Contact: _____ Phone: _____

Email: _____ Position: _____

About the Business

Are you a restaurant/bar: Yes No

Date of Business Opening (Month/Year): _____ Number of Employees: _____

Description of Business/Services Provided:

Is the business property owned or leased? _____

Any additional comments:

Select an Add-On: ArtWalk Host Package - \$150/6-months
 Weekend Beat Patrol - \$175/month

Select your payment plan below. Payment is not due with application. Invoices will be sent in March:

- Bi Annual (Due March 31st & September 15th)
 Annual (Due by March 31st)

Would you like to sign up for automatic renewal? Yes No

Signature: _____

Date: _____

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